



US TRICHOLOGY INSTITUTE

"Educating & Empowering Hair Restoration Professionals"

TWO DAY HAIR LOSS PRACTITIONER CLASS

Learn more about hair loss and the latest hair loss treatments. Gain a greater, overall understanding of Trichology as you jump start towards your full Trichologist certificate. Leave with the confidence and skills to move your business forward.

DC Metro Area | March 12 - 13



You will receive:

- Hair Loss Practitioner* course completion certificate
- First half of the full Trichology program
- 3 month supply hair loss solution kit – sell for \$225
- The ability to offer hair loss solutions and the confidence to help your clients & build your business.
- Third-party certification from American Medical Certification Association (AMCA - optional)
- 6 month USTI membership included for all qualified
- USTI site listing graduation verification
- Lunch and refreshments included with business development class

Topics to be covered include:

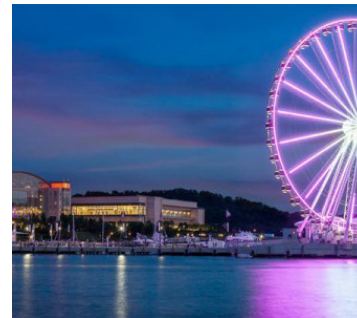
- What is Trichology?
- Hair Loss Facts
- Functions of the Skin
- Glands of the Skin
- Hair Structure, Physiology and Chemistry
- Causes & Types of Hair Loss
- Lab: Hands-On Scoping
- Consultations for Hair Loss
- A Systematic Approach for Conducting Effective Checkups
- Treatment Programs
- Salon Services and Healthy Hair Programs
- Services and Products
- How to Sell Healthy Hair Programs
- Case Studies

Laurel | March 12 - 13 | 9 am - 5 pm

Double Tree by Hilton Hotel

15101 Sweitzer Ln, Laurel, MD 20707

To register: 518-389-6202



DoubleTree by Hilton Hotel Laurel, just off of I-95, makes it easy to reach major sports venues, concerts at Merriweather Post Pavilion, and fun-filled rides at Six Flags America, all within 15 minutes. Within 10 miles, try your luck at Maryland Live Casino or Laurel Park racetrack. Relive history at Fort George G. Meade, while the National Security Agency and The John Hopkins Applied Physics Laboratory offer science and intrigue. Nearby Baltimore and DC let you explore the past and present of this important and diverse region.

PAYMENT PLANS AVAILABLE

